

10 daily skincare

Aloe Lotion

An excellent all-purpose hand and body lotion, with a light, clean fragrance suitable for men or women. Aloe Lotion has the highest concentration of 100% Stabilised Aloe Vera of any of our lotions (except Aloe Gelly). We've combined our Aloe Vera with the antioxidant Vitamin E, collagen, and elastin to maintain your skin's softness and moisture - just try it and see. 118ml, code: 62



Hints & Tips

Aloe Moisturising Lotion or Aloe Propolis Creme are great for very dry cracked heels which often snag your tights. Get back into those slingbacks!

Remember when using the Alpha-E Factor, it also complements the antioxidant benefits of A-Beta-CarE softgels.

See page 6 for more details.

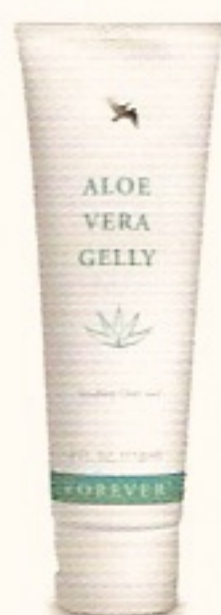
Aloe Moisturising Lotion

Contains 100% Stabilised Aloe Vera Gel, allantoin, apricot kernel oil, and jojoba oil (four well-known humectant and moisturising ingredients) plus elastin and soluble collagen, to keep your skin soft and smooth. Lightly fragranced, perfect for use on hands, feet, face even to wear under makeup. Soothes dry, chapped skin. 118ml, code: 63



Aloe Vera Gelly Aftershave Balm

Aloe Vera provides countless benefits for your skin and our Gelly is as pure and potent as if you squeezed it right from the leaf. It soothes and protects the skin, so keep a tube in every room, and in the car! All the benefits of Aloe Vera, without having to grow your own! 118ml, code: 61

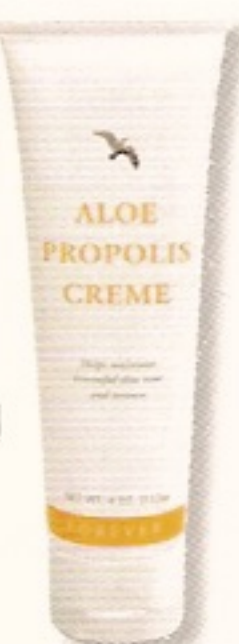


This smooth silky alcohol-free balm doubles as a skin conditioner. Soothing 100% Stabilised Aloe Vera with a special blend of lubricants and moisturisers, and a clean, masculine scent! Shaving irritates and damages skin so go ahead, soothe and pamper it with Gentleman's Pride! 118ml, code: 70



Aloe Propolis Creme

Made with 100% Stabilised Aloe Vera Gel with the added benefit of Bee Propolis, a natural antibiotic product of the beehive. Propolis is collected by bees and is used to keep their hive sterile and free of any infections - a bee hive is more sterile than a hospital operating room! An excellent moisturiser for every day, or to soothe scrapes, burns and rashes, this creme is outstanding. 113g, code: 51



Aloe Lips

Our formula of Stabilised Aloe Vera, jojoba, protectants, and special moisturisers are just what your lips need to feel great all the time. So use our Aloe Lips and feel the difference... 4.25g, code: 22



Aloe Bath Gelée

An invigorating all-over body cleanser that combines 100% Stabilised Aloe Vera Gel with natural herbal ingredients. Pamper your body with a fresh, clean fragrance that also helps relax your mind. Use in the bath or shower for unbelievably soft and smooth skin. 251ml, code: 14

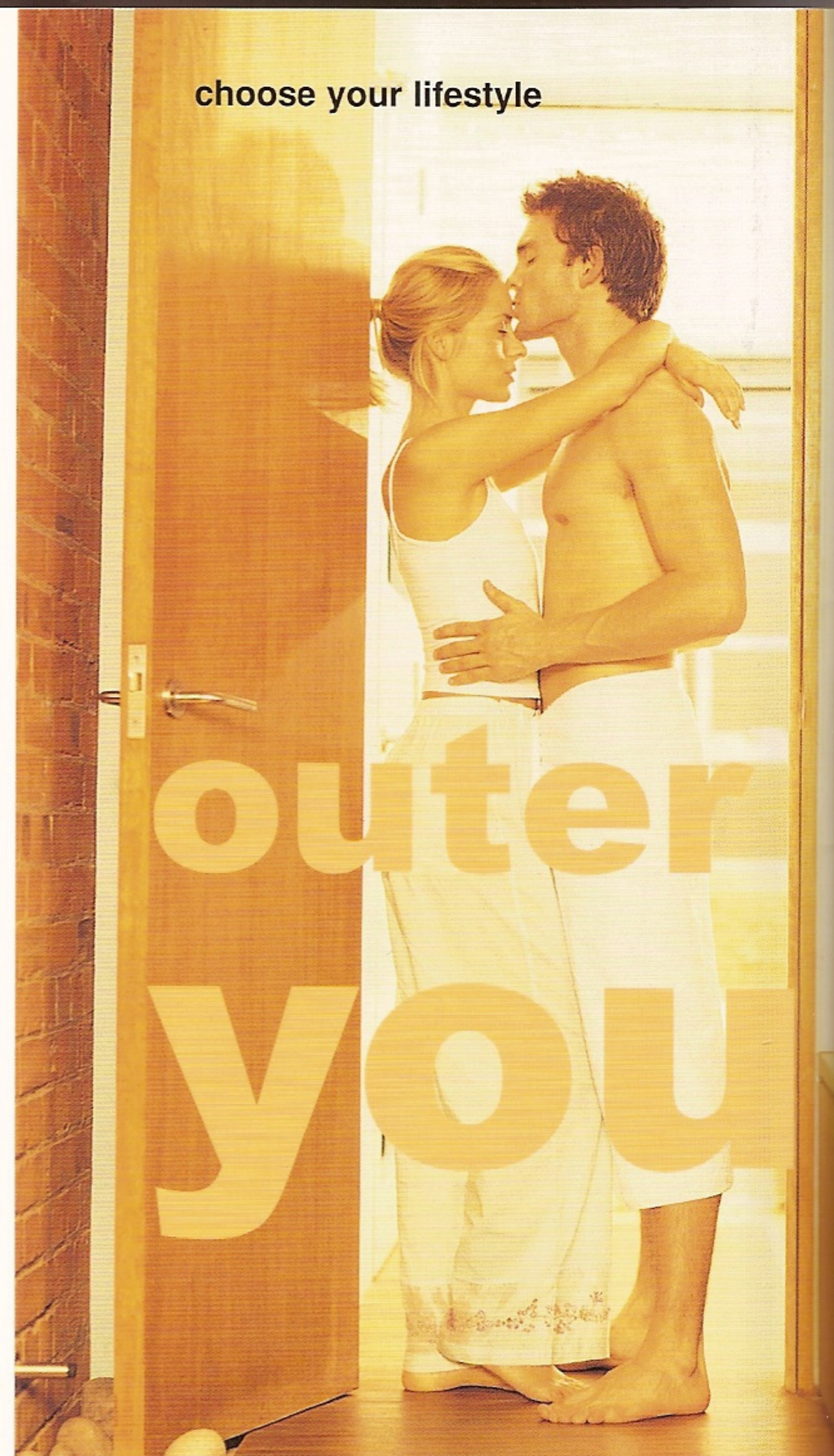
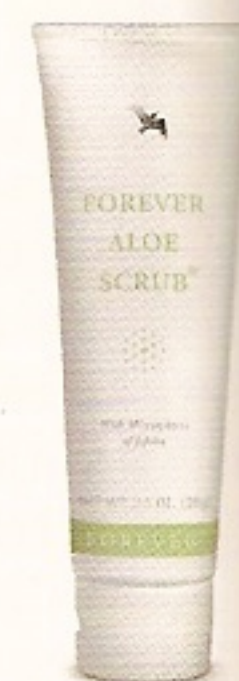


Teenage Focus

Aloe Bath Gelée - its gentle formula is especially kind to skin. Use in the shower or great as a bubble bath. Apply with a loofah or sponge. Great on areas affected by acne ie. back, neck and face.

Aloe Scrub

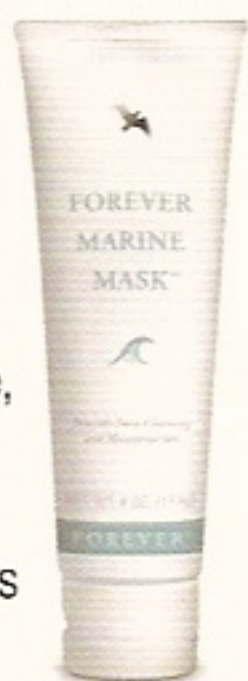
The soothing and moisturising power of 100% Stabilised Aloe Vera plus jojoba and the deep-cleansing properties of a scrub! Round spheres of jojoba work gently to deep-cleanse and exfoliate your skin, without being irritating or harsh. Safe enough to use every day! 99g, code: 238



Specialist Skincare

Marine Mask

Provides deep cleansing while balancing the skin's texture with natural sea minerals such as sea kelp and algae, plus the super moisturising and conditioning properties of Aloe Vera, honey and cucumber extract. This easy-to-apply, deep penetrating mask will leave your skin feeling refreshed and revitalised. 113g, code 234



Aloe Fleur de Jouvence Collection

To create the most effective restorative beauty system available, we've captured the full strength of the Aloe Vera plant with its soothing and hydrating benefits, and blended it with other unique ingredients such as hydrolysed elastin, collagen, moisturisers, emulsifiers and humectants. Available as a Collection in a mirrored presentation box or as separate items.

Cleanse your face and neck twice daily with several drops of **Exfoliating Cleanser**. This light, non-greasy lotion leaves your skin soft, clean and supple.

Try giving your skin a 'makeover' three times a week with **Facial Contour Mask Powder and Aloe Activator**. When mixed with pure Aloe Vera Gel and allantoin in the Aloe Activator, the formula moisturises and cleanses while it tightens and smooths your skin.

Next, tone and freshen your face twice daily with **Rehydrating Toner**. This alcohol-free, non-drying formula stimulates your skin, reducing pore size for a smoother appearance and removes any residual oils.

Treat your skin daily with **Firming Foundation Lotion** before you put on your makeup. It firms, retextures and tightens pores while it adds moisture to the skin and restores the lipid/moisture balance. Also contains a skin protective factor to shield against sun, wind and pollution.

Use **Recovering Night Creme** to restore your skin while your body restores itself with sleep. Moisturisers and humectants protect your skin against moisture loss while soluble collagen and hydrolysed elastin help combat the appearance of lines and wrinkles.

Exfoliating Cleanser 120ml, code: 43
Facial Contour Mask Powder 30g, code: 45
Aloe Activator 120ml, code: 52
Rehydrating Toner 120ml, code: 42
Firming Foundation Lotion 60ml, code: 44
Recovering Night Creme 50g, code: 46

or Collection, code: 41 (inc. 60ml Activator) and mirrored presentation box.

Why not try our Aloe First spray? see page 19



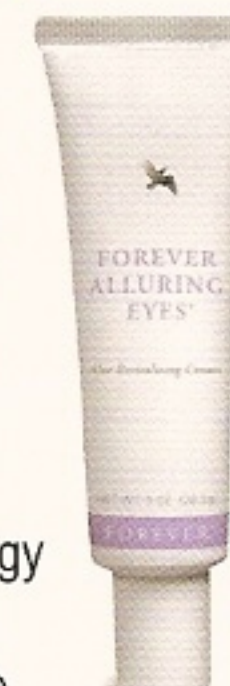
Epiblanc

Exclusive formula specifically designed to brighten the complexion and gently even skin-tone while helping to diminish the appearance of dark spots. With 100% stabilised Aloe Vera as the perfect base for the natural botanical extracts resulting in this excellent product. 28g, code 236



Alluring Eyes

This revitalising under-eye cream is fortified with the finest ingredients to provide optimum conditioning and moisturisation. Developed using leading-edge technology together with the best ingredients, to improve suppleness and skin elasticity and minimise the appearance of wrinkles and dark circles under the eyes. 28g, code: 185



Aloe Sunscreen

Our silky smooth **SPF 30** water resistant lotion blocks both UVA and UVB rays. Made with pure Stabilised Aloe Vera Gel, it maintains the skin's natural moisture balance. This sunscreen/ aftersun soothes, lubricates, and protects against sun and wind. Retains SPF after 40 minutes of activity in the water. Non-greasy. 118ml, code: 199



Aloe Sunless Tanning Lotion

This rich lotion lets you tan safely year-round without the sun! The more often you apply it, the deeper your tan becomes. Its special formula pampers your skin with Aloe and other moisturisers while giving you a smooth, even tan, without depending on Mother Nature! 118ml, code: 239



Aloe MSM Gel

MSM stands for Methylsulphonyl-methane, an organic sulphur found in almost all living organisms. Sulphur is the third most abundant substance in our body. Use on problem skin to give your complexion a boost. Also see page 17. 118ml, code: 205



R3 Factor Skin Defence Creme

Combines soothing, penetrating 100% Stabilised Aloe Vera, antioxidant vitamins A and E, and Alpha Hydroxy Acids. Aids in the exfoliation of dry, dead skin cells, nourishes and moisturises new skin cells and reduces the appearance of fine lines and wrinkles. **Retain, Restore and Renew!** 57g, code: 69



Alpha-E Factor

This light emollient fluid is fortified with the finest skin nourishing and conditioning ingredients to soften and moisturise the skin while protecting it from harsh environmental factors. Scientifically formulated to enhance the elasticity and fine appearance of the skin with Aloe Vera Gel oil for a radiant and younger-looking appearance. 30ml, code: 187



Don't forget
... our
'everyday
you'
section
on pp8-9

To see the range of shades available (and their codes) or for more details, please contact your distributor. All items are gift boxed.

Colour Concealer Wheel



To personalise your shade even more, this innovative Wheel has 5 colours to blend with your foundation. Minimises imperfections and evens out skin tones for a natural, flawless look that lasts all day!
25g, code: 184

Palettes

Take the guesswork out of looking beautiful with our colour and mood co-ordinated range for lips, cheeks and eyes. Choose from 7 simply beautiful collections: 5 'go anywhere' kits plus 2 'beauty plus' kits to colour your special occasions simply beautiful! Mirrored presentation box. Palettes can later be refilled with individual products of your choice.



Cream to Powder Foundation



Look beautiful naturally with our 12 true-to-life 'warm' or 'cool' shades formulated to enhance your own unique skin tone. Mirrored compact with sponge applicator.
7g

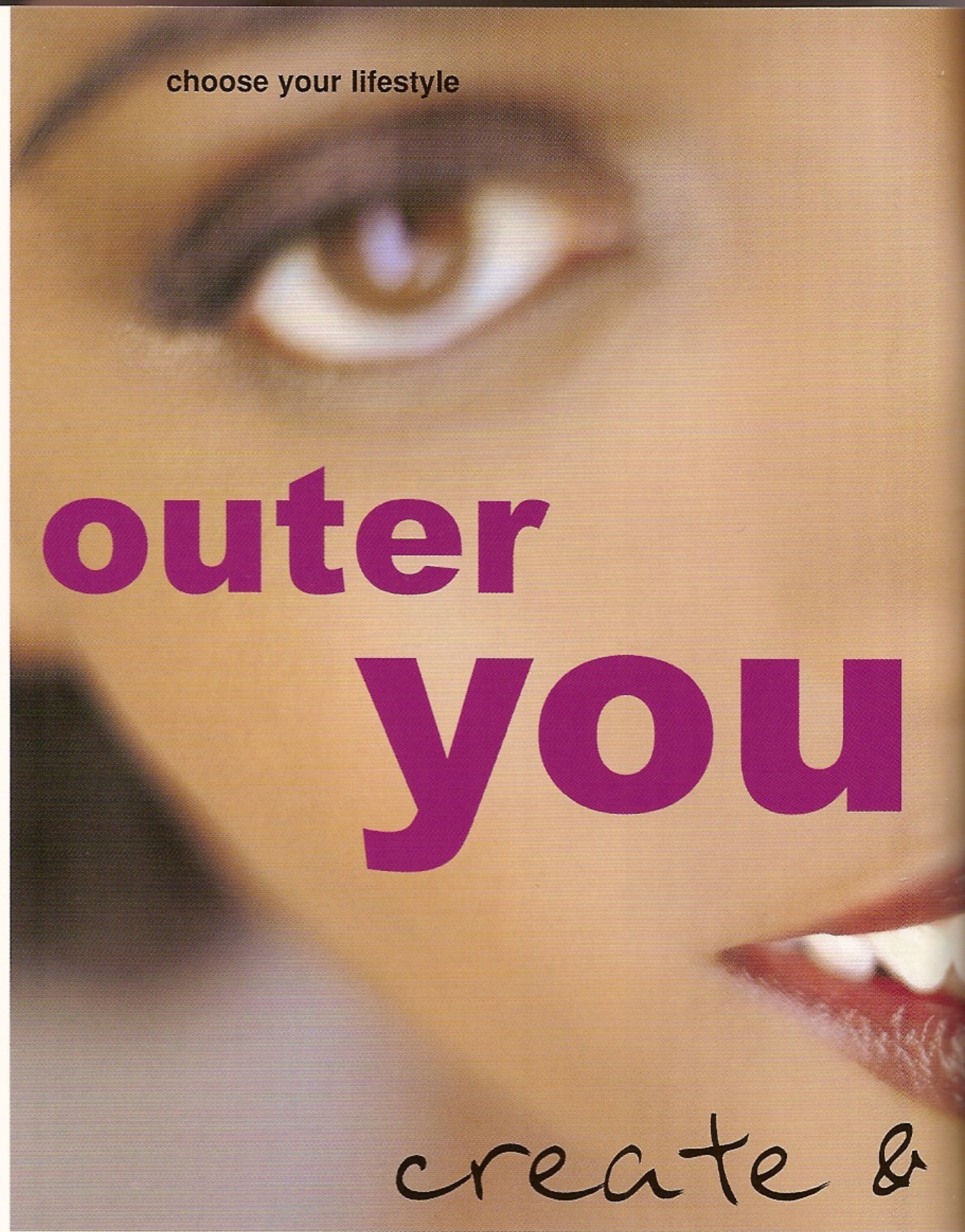
Translucent Powder



Use alone or over foundation to reduce shine and create a velvety surface for colour application. Gives a fine and uniform coverage to the skin, evening out skin shades for a long-lasting flawless look. With puff supplied. 3 shades.
9g

Teenage Focus

For fashionably high gloss lips, look no further than our Sonya Lip Gloss. With an easy-to-use applicator, its handy pocket size makes it easy to re-apply when you need to look your very best!



choose your lifestyle

outer you

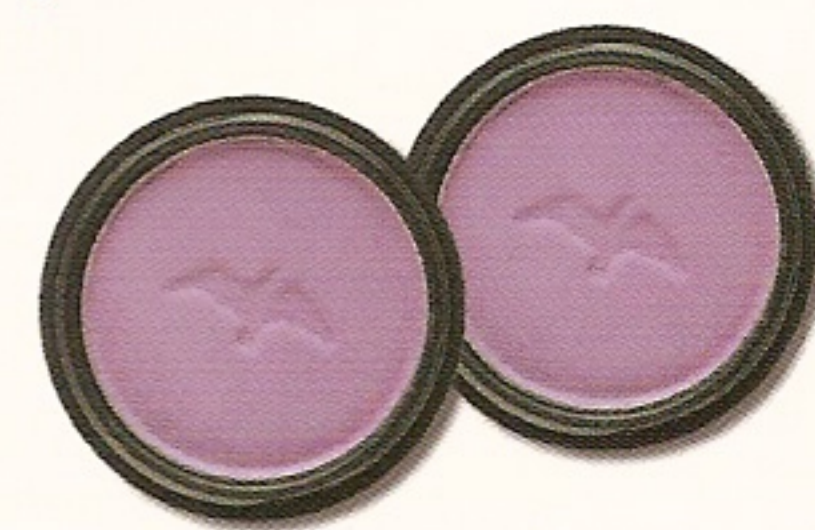
create &

Blusher



Add a lasting healthy-looking glow with soft-to-the-touch colours which are kind to your skin. Powder is blended with radiant colours to define cheek bones - all day long!
11 shades.
3g

Eyeshadow



In a range of 24 shades, from soft matte to intense accent colours, our velvety formula eyeshadows have real staying power and will not crease or fade.
2.2g

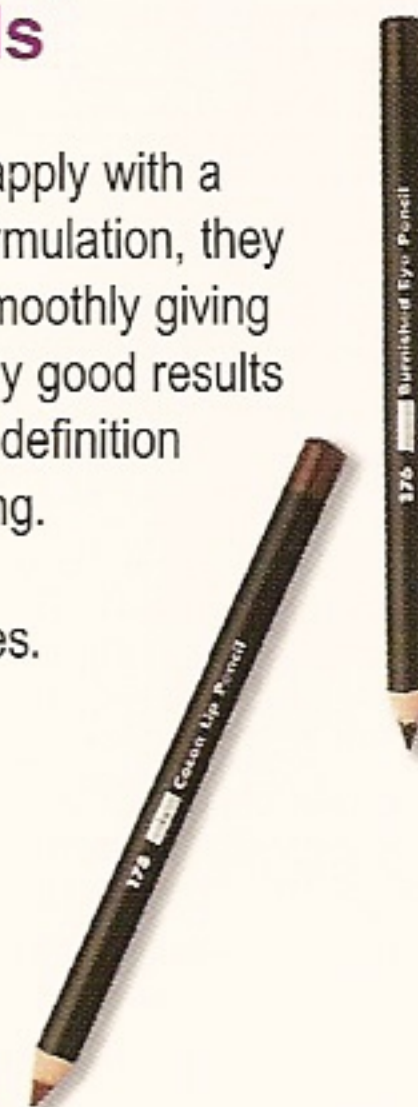
Mascara or Brow Fix

Conditioning, water-resistant formula lengthens without clumping. Suitable for sensitive eyes. 2 shades or clear Brow Fix sets brows in place. 4.5g



Lip & Eye Pencils

Easy to apply with a creamy formulation, they glide on smoothly giving consistently good results for instant definition and shaping. 4 eye and 5 lip shades. 1g



Aloe Eye Makeup Remover

Effective oil-free formula made from mild ingredients to gently remove your makeup while protecting, moisturising and conditioning the skin. The soothing properties of Stabilised Aloe Vera Gel (the main ingredient) make this an excellent cleanser for oil-based as well as oil-free makeup. 118ml, code: 186



Lip Gloss

Awaken your lip colour and give lips a soft, supple feel as well as a long lasting shine. In clear plus 3 exciting shades - can be used alone or over lipstick to enhance the colour. 4.5ml



Lipstick

Glides on smoothly adding moisture to help keep lips soft and supple. Luxurious matte finish for long-lasting, non-drying colour. 16 shades 3.5g



Hints & Tips

Our range contains key vitamins and vital ingredients including all the benefits of Aloe to protect and moisturise your skin.

Originally formulated for use by beauty professionals, this exceptional product line is comparable to other exclusive brands.

Suitable for sensitive skin.

illuminate

Eyeshadow Trio

This gentle Aloe Vera formula soothes and calms the delicate eye area. A versatile range of colours can be used to shade and define - creating any look you desire. Two perfect shimmer combinations which can be used dry for a soft look or wet for increased intensity or lining the eyes. Create your own unique combinations!

2.2g

code: 203 - Springtime



code: 204 - Sedona

Sensational Sonya Colour Collection...

gives you colours and hues for every skintone and every mood. With a rich palette of shades for eyes, cheeks, face and lips, our Sonya range contains natural ingredients that love your skin, from pure Aloe Vera and antioxidant vitamins to herbs and marine extracts.

Very finely ground powders (0.5 micronisation) ensure your makeup won't crease or fade and looks fresh and natural for longer. Easy to apply and feels great on your skin.

The Sonya Colour Collection is long-lasting with rich colouring pigments and is offered in cool and warm tones to suit your skin's underlying tones.